



## Eastern Pennsylvania Women in Agriculture Network: Fall Potluck Conference



Join both the Southeastern and Northeastern WAgN group on **November 7th, 2009 from 9:30am-3pm at the Monroe County Extension Office** located at 724 Phillips Street, Suite 201, Stroudsburg, PA 18360-2224. Please view our schedule below. This is a free event and is a potluck lunch. Please bring something to share! We look forward to seeing you there.

Please pre-register (free) at <http://wagn.cas.psu.edu/2009-11Registration.cfm>

## Conference Schedule

November 7, 2009

9:30-10 am Registration and welcome

10-11:15 am Community Supported Agriculture Panel

11:15-12:15 How to get the Word Out

12:30-1:30 Potluck Lunch

1:30-3pm Animal Breakout

REGISTER ONLINE AT:

<http://wagn.cas.psu.edu/2009-11Registration.cfm>

### Scheduled Events

[Conference schedule](#)

[CSA Panel](#)

[How to get the word out](#)

[Animal breakout](#)

## Community Supported Agriculture Panel

10-11:15 am

Since 1988, the **CommunitySupported Garden at Genesis Farm** has provided an opportunity for a community of people to support a local farm. Their farmers use biodynamic methods and grow for 300 members.

**Cherry Valley CSA** is located on the 48-acre Josie Porter Farm in the foothills of the Poconos. They lease land that was purchased as part of an open space initiative and is now owned by StroudTownship. With township support they have developed a community resource and are dedicated to providing healthy, local and fresh food. This season they are growing vegetables for 80 families. **Heritage Farm CSA and Market Garden**, Easton PA is run by Cathy Coffee. She produces over 75 varieties of produce including many heirloom varieties. She will share her experience starting this new CSA.

### NE PA WAgN Representative Contact Information

Heidi Secord

Josie Porter Farm

[cchord01@hotmail.com](mailto:cchord01@hotmail.com)

### SE PA WAgN Representative Contact Information

S. Tianna DuPont  
Sustainable Agriculture  
Educator  
Penn State Cooperative  
Extension

[std11@psu.edu](mailto:std11@psu.edu)

## How to get the word out

**11:15-12:15 pm**

We all love to produce our products, whether we specialize in vegetables, fruit, meat, milk or fiber. But in order to sell, we need to let the community know about us. The press can help.

The STORY - Paula Heesschen from the [Pocono Record](#) will tell us what makes a good story and whom to contact as well as explain the various avenues to get our farms in the paper.

What's a Press Release? Formats for press releases and more...

## Animal Breakout

**1:30- 3 pm**

Goats - Kathleen Fields runs [Flint Hill Farm Educational Center, Inc.](#), a 28 acre agro-educational facility located in Coopersburg, Lehigh County, Pennsylvania.

Sheep - Heather Skorinko operates [Suyandalla Farms](#), Catasauqua, PA. They are a fifth generation family farm. Heather will talk about her experience raising Polypay sheep.

Beef - Janice Graver co-owns Graver Farmstead [Graver Farmstead](#) in Bath, PA. Their family now raises grass-fed beef, pastured chickens, pastured and natural pork. Janice will share her experience transitioning to grass fed, which forage and balage her cows prefer, and their many experiments this year.